



SIDES OF
A HORN

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Written & Directed by **Toby Wosskow**
From Executive Producer **Sir Richard Branson**

ELECTRONIC PRESS KIT

Short, Drama | 17 minutes | USA, South Africa | 2018 | Zulu, English

The first film to tell the story of South Africa's poaching war from both sides of the fence.

CONTACTS

USA:

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South Africa:

Emmanuel Castis | Producer
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SYNOPSIS

From executive producer Sir Richard Branson, *Sides of a Horn* is the first film to tell the story of South Africa's poaching war from both sides of the fence. Based on actual events, and filmed in the townships and game reserves most directly impacted by wildlife crime, this dramatic short film paints an unbiased portrait of a modern war that is tearing apart communities and driving a pre-historic species to the verge of extinction.

DIRECTOR'S STATEMENT

In 2016, while travelling in South Africa, I found myself lost in the natural beauty of the game reserves and the wildlife who call it home. One afternoon, I was walking through the bush with a game ranger, when we stumbled across a white rhino peacefully grazing. What struck me more than the animal's vicious beauty was that this scene could have been taking place 50 million years ago or today. I was looking at a living, breathing time machine in a land that time forgot.



However, the magic of that moment was tainted when I quickly learned that this magnificent creature was being massacred to the brink of extinction.

A nonsensical demand for rhino horn in parts of Asia is fueling a poaching war on the ground in South Africa. International crime syndicates are preying on the most financially-desperate people living around protected areas, and offering them a fraction of the overseas profits to poach from their own wildlife. Meanwhile, other people in these same rural communities are taking the legitimate path of becoming anti-poaching rangers and putting their lives on the line to protect their wildlife heritage. These men and women from the same communities are killing each other, along with their iconic rhino, to feed an entirely unnecessary demand on the other side of the world.

When I got back to the U.S. after my trip, I continued researching and found that there was a fair amount of international media coverage about the multi-billion dollar illegal wildlife trade, but nobody was talking about the communities on the ground who were being torn apart by this war. My objective as a filmmaker became clear. I felt the responsibility to expose the social impact of the illegal wildlife trade and humanize the men and women who are so devastatingly affected. I developed a dramatic short film, based on actual events, that explores how two people from the same level of poverty, the same community, and even the same family can end up on opposite sides of this war.

The poaching crisis is a complex issue and the conversation around it must go beyond simple right and wrong. By painting an unbiased portrait of this modern war and exposing both sides of the struggle, it is my hope that *Sides of a Horn* will be a catalyst that inspires a greater discussion that can lead to positive change. The human death toll is rising and the rhino is facing extinction within the next decade. One strength of the short film medium is the ability to tell vital, urgent stories, and this story is as urgent as they come.

— Toby Woskrow (Writer & Director)

DIRECTOR'S BIO

Toby Woskrow is the writer & director of *Sides of a Horn*. Spending considerable time in the field with the men and women at the heart of South Africa's poaching crisis allowed him to develop every character, story, and line of dialogue from a direct level of truth. It also made it possible to film in the townships impacted by the crisis and in the game reserves that combat poaching on a daily basis. Toby is a British-born, Los Angeles-based filmmaker who has written and directed award-winning commercials and branded content for the likes of BMW, United Nations, FUJIFILM, Oakley, Footlocker, NBA, and Nike. He is currently developing a feature-length film set in the same world of wildlife crime.



CREDITS

Writer & Director – Toby Woskow

Executive Producer – Sir Richard Branson

Producers – Toby Woskow, Charlie Hicks, Emmanuel Castis, Erika Kloppe

Co-Producer – Aurelie Stratton

Creative Producer – Allison Triegaardt

Production Companies – Whirlow Park Pictures, Broad River Productions, The Televisionaries, You Kicked My Dog Productions

Director of Photography – Nico Aguilar

Production Designer – Vivienne Mahloko

Editor – Anjoum Agrama

Sound Designer – Gerry Vazquez

Colorist – Bryan Smaller

Music Composer – Joshua Mosley

Cast – Welile Nzuzwa, Sherlton Marema, Ayanda Seoka, Dimpho Motlounge, Mpho Noko

TECHNICAL

Runtime – 17:06:00

Exhibition Format – DCP, Bluray, Movie File

Aspect Ratio – 2:1

Shooting Format – Digital

Sound – Stereo



SOCIAL MEDIA & LINKS

Official Website –
www.rhinomovie.com

IMDb –
<https://www.imdb.com/title/tt7434998>

Facebook –
www.facebook.com/sidesofahorn

Twitter –
www.twitter.com/sidesofahorn

Instagram –
www.instagram.com/sidesofahorn

ANNOUNCEMENTS

Sir Richard Branson –
<https://www.virgin.com/richard-branson/sides-horn>

African Wildlife Foundation –
<https://www.awf.org/blog/sides-horn-exploring-horrors-south-africas-poaching-war>

CONTENT

Behind-The-Scenes Film –
<https://youtu.be/sIWl6msIH0Y>

Behind-The-Scenes Film Social Media Cuts –
<https://www.dropbox.com/sh/c6uuqgrxiriq00i/AADLqW4Sim70VxjgR6o2F3sTa?dl=0>

Behind-The-Scenes Photos –
<https://www.dropbox.com/sh/3wzhh14nfstsoed/AAA-vxVTXmeH9dwsJ57ICuI1a?dl=0>

Film Stills –
<https://www.dropbox.com/sh/scfbonhrqdr96hb/AACnird1m3MKtwIGKn1LnV1ma?dl=0>

Film Title Logo –
<https://www.dropbox.com/sh/aag36q1235ushrd/AABCBNyJC4ZPHkWJSQWaZKSOa?dl=0>